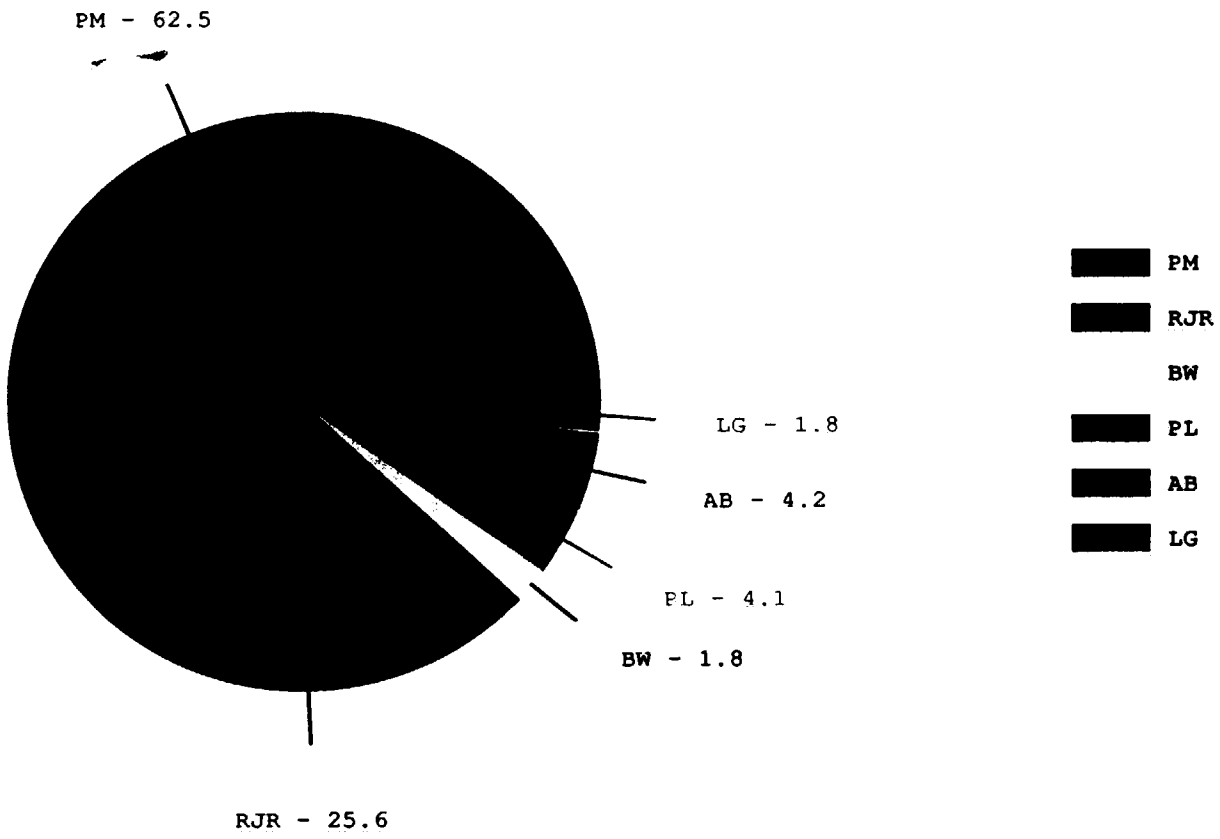
Full Flavored Filter Segment
1989 Market Share



1989 Market Share (26.0%)
Total Volume - 136.0 Billion Units

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Source: https://www.industrydocuments.ucsf.edu/docs/qnkl0000